


WHISTLER Short-Term Rental Market Report


AUGUST 2019

Average Daily Rate

 Entire Home


\$300

△ 13% Monthly

 Private Room

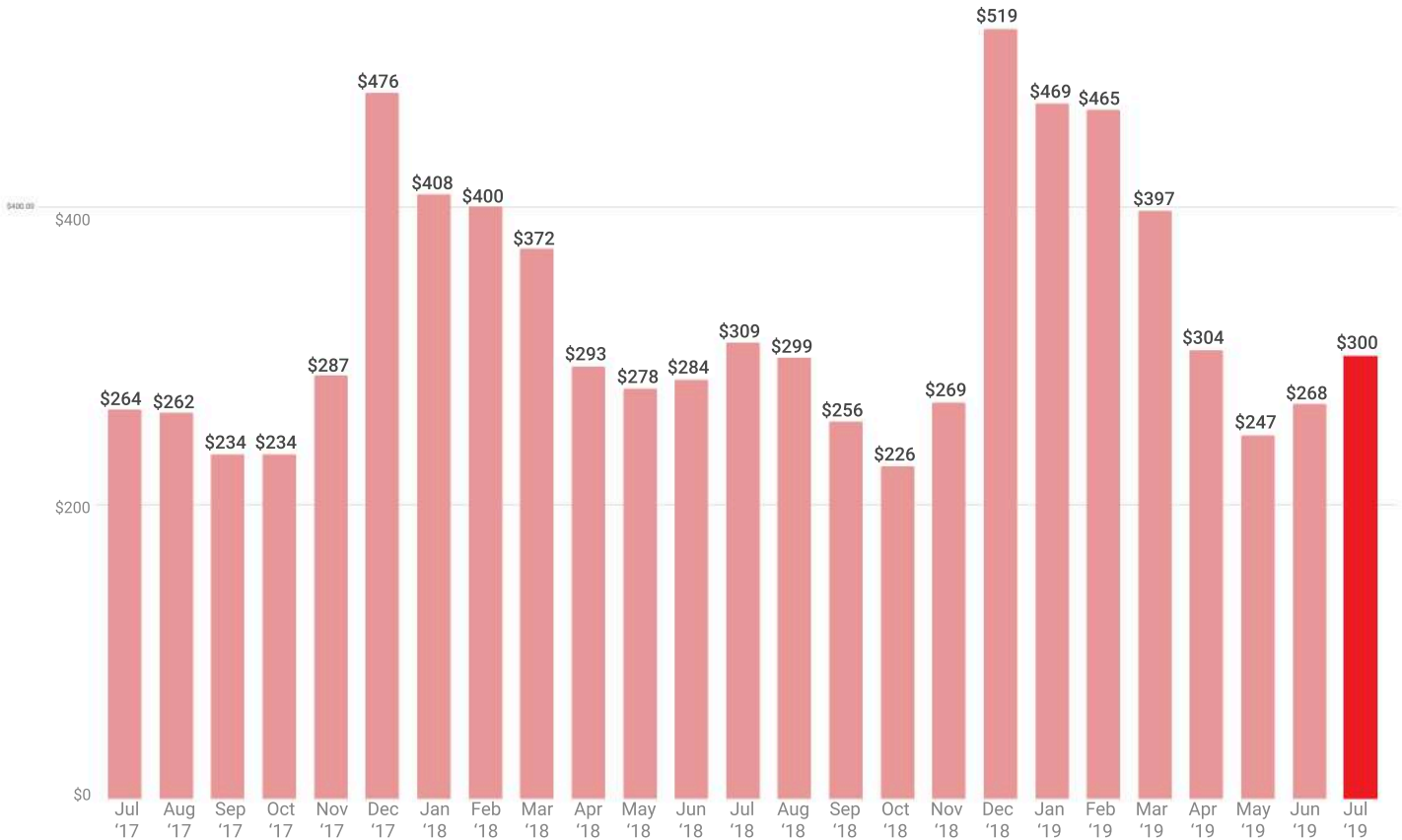
\$217

△ 22% Monthly

 Shared Room

\$152

△ 44% Monthly



Rental Type



| | |
|--------------|------|
| Entire home | 97% |
| Private room | 2% |
| Private room | 0.3% |

2,903 TOTAL ACTIVE RENTALS

Rental Size

| | | | |
|-----------|-----|------------|-----|
| Studio | 7% | 3 Bedroom | 16% |
| 1 Bedroom | 29% | 4 Bedroom | 8% |
| 2 Bedroom | 35% | 5+ Bedroom | 4% |

Rental Channel

| | | |
|--|--|-----------------------|
|  airbnb 43% |  HomeAway 28% | Listed on both 29% |
|--|--|-----------------------|

Occupancy Rate

60%

△ 33% Monthly

Booking Lead Time

69 Days

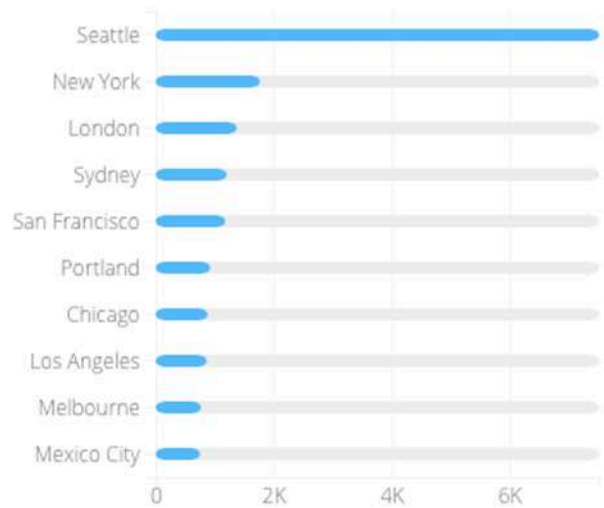
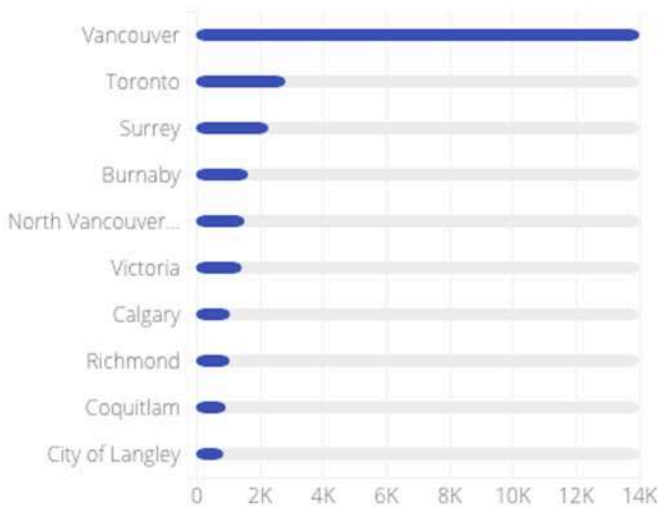
△ 3% Monthly

Booked Properties

2,670

△ 22% Monthly

Top Domestic & International Cities - Guest Origin



Monthly Guest Arrivals

3,597

% Guests International

46%

Top Guest City

Vancouver